

REVIEW  
2011/2012

# **NORTHANTS TOURING ARTS REVIEW 2011-2012**

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# 2010 – 2011 Summary

- 71 events took place (3 unsubsidised)
- 68 performances
- 3 workshops
- 26 different shows
- 25 different companies
- 7 East Midlands based companies
- In 34 venues
- By 35 promoters
- 8 new or returning promoters to the scheme
- A total of 4198 people attended
- 748 were under 18
- Ave attendance of 62 people per performance
- Average attendance of 13 people per workshop
- Average of 74% capacity filled
- 378 volunteers took part
- Approximately 1134 volunteer hours

# Strategic Performance 2011-12

## PROGRAMMED ACTIVITY

Over the course of the financial year we were able to support more events than in 2010-11 overall. Despite the tightening funding environment, we sourced work with a wider range of costs to allow us to programme more flexibly.

Theatre shows accounted for the greatest proportion of our programme (42%) with music (32%) second and Children's/family events (18%) third. There were also events classed as Workshops (4%) Street performance (3%) and literature (1%).

For the first time in many years there were no dance performances during this year. This is due to a combination of factors such as lack of suitable product available, dance being perceived as difficult to sell for promoters and the costs of the work. Having discussed this with a number of other rural touring schemes this appears to be a real area for development not just in Northamptonshire, but across the region. Initial meetings have been held with the regional Dance agency to discuss how we might start to address this in the future.

Despite more districts (Wellingborough and East Northants) ceasing their funding for the scheme this year we still managed through our other sources of funding to support some events in every district area of the county.

We worked with 7 regionally based artists/companies and specifically supported the debut rural tour by a Northampton based theatre company Alter Ego. They are now developing their tour for wider rural touring in the future and NTA is in discussion about offering their next production to promoters.

This year saw a drop in the percentage of tickets sold for events and a small drop in the average number of people attending events. Through discussions with promoters we know that one or two are really struggling to attract audiences this year as the demographic of their village changes. However 74% is only slightly behind target. Again the small drop appears to track a wider change in audiences for rural touring across the region. However, there is no doubt that when quality companies put on interesting work that is also accessible then audiences will come.

There has also been a drop in Under 18 attendance from 22% to 18% of the total audience. However there has been a bigger drop in the number of events aimed at children families (29% in 2010-11 to 18% this year).

We will monitor this during 2012-13 to see if it is a trend for the scheme or specific to this year. However, it is clear that there is less children's work being offered at a price which is affordable to the scheme currently. Whether this continues through 2012-13 we shall see.

For individual art forms, attendances dropped slightly for most art forms, but certainly only within levels that reflect the wide range of work on offer

(including work perceived as riskier to sell), but one art form that bucked the trend was theatre, which saw attendances rise by 2% from 70 – 72%

Overall we are pleased with the programme delivered. It has been varied both in terms of art form, styles and geography and overall we have maintained very similar audience totals for the year.

## PROMOTER AND AUDIENCE DEVELOPMENT

Further staff changes in the early part of the financial year combined with the planning of a number of administrative and managerial changes (see below) meant that we have not attended as many events as we would have perhaps targeted this year. Overall we attended 14% of events.

However we ensured that we had regular telephone communications with all promoters both before and after every event. We are aiming to increase the number of events attended during 2012-13.

We welcomed 7 new promoters to the scheme during the year. Of these, four have already expressed an interest in promoting more after their initial experience, one has decided not to any more due to the prohibitive costs of hiring a venue in their village, one organisation doesn't exist any more and we are in touch with the other.

We continue to offer a wide range of events and to encourage promoters to choose a variety of work to attract different audiences.

## FUNDING

New Perspectives (the company that manages NTA) were successful in their bid to become part of the Arts Council National Portfolio which has secured funding for NTA activity until 2015.

We have delivered the first year under our commissioning agreement with Northants County Council that has two more years to run.

We also received the following sums from district councils:

Kettering BC:	£2250
South Northants:	£4750
Corby:	£1623
Daventry:	£2750
Wellingborough:	£0
East Northants:	£0
Northampton:	£0

However, as we moved through the year towards 2012-13 funding at a district level has continued to erode. During the year we were informed that we would no longer be eligible for revenue support from Daventry District Council after March 2012.

We also received £500 from the Maud Elkington Foundation.

As we reach the end of the year, the only confirmed district funding for the scheme for 2012-13 is an award of £2000 from South Northamptonshire Council (a drop of 60% on the previous year). We are still in negotiation with Corby and Kettering councils over funding for the year. Daventry Council has indicated that we can apply for their small grant scheme through the year once we have some confirmed events in the Daventry district. This funding is for £500 per application.

In order to address this bleak funding outlook we have made quite radical changes to the way we operate the scheme to allow us to continue to offer a county wide service.

## ADMINISTRATIVE AND MANAGEMENT DEVELOPMENTS

We have been discussing and working up significant management changes to the scheme for a number of years. The first change we implemented was to stop overprinting publicity and instead asking promoters to do it themselves. This saved us around £750 per year as well as approximately 1 month of staff time.

Our second big development of the year has been the launch of a brand new look for the [www.northantstouringarts.co.uk](http://www.northantstouringarts.co.uk) website. Our scheme now aims to be much more website driven and simpler and cleaner in look. Companies/artists can submit their work on line and there is a much more simple booking procedure for promoters. We have led the way on the development of rural touring websites for many years and this is the next step in that leadership.

Our biggest management change is preparing to stop the existing publishing of a 'menu' of work from which promoters can choose. There are many reasons for this change. It allows us to book work all year round. Promoters can approach us to support artists/companies that they like. Our relationship with artists is enhanced as we aren't asking to hold dates for many months with no promise of a booking, but can have an on-going dialogue with them about their tour as we move through the year.

Promoters can now book the work they want for their community rather than having to bid for shows against other promoters. The scheme now operates on a first come first served basis.

The changes here aim to make the scheme more fluid and flexible to work with for both promoters and artists.

One knock on from this is that there is no longer a 'season' of work. This means that we will no longer produce the traditional season brochure. We are developing a range of tools to continue to publicise our work, but our audience research last year told us that under 10% of attendances were as a result of seeing a show advertised in the brochure. Not producing these will save us between £3000-£4000 per year.

We are also no longer able to simply subsidise events due to the large drop in public funding. Events will now be offered at their full cost price.

We are implementing a scheme whereby NTA will act as a guarantor for an event. The level of guarantee we will offer will depend upon whether a promoter lives in an area where the district council funds the scheme, what their venue capacity is and what ticket prices they charge. We have calculated that the majority of our promoters will be able to receive a full guarantee for the cost of the show up to around £500-£550. More expensive work will obviously only be fully guaranteed in venues that are large and in a funded area, however we will continue to source work with a wide variety of cost to ensure that there is something for all sizes and geographical location of venue.

We will then apply more subsidy to events where audiences are low, but promoters who have successful events will pay more from their box office for that event.

This should hopefully provide more of a financial cushion for promoters up front when booking an event (financial risk being the single biggest factor identified by promoters as to which events they choose).

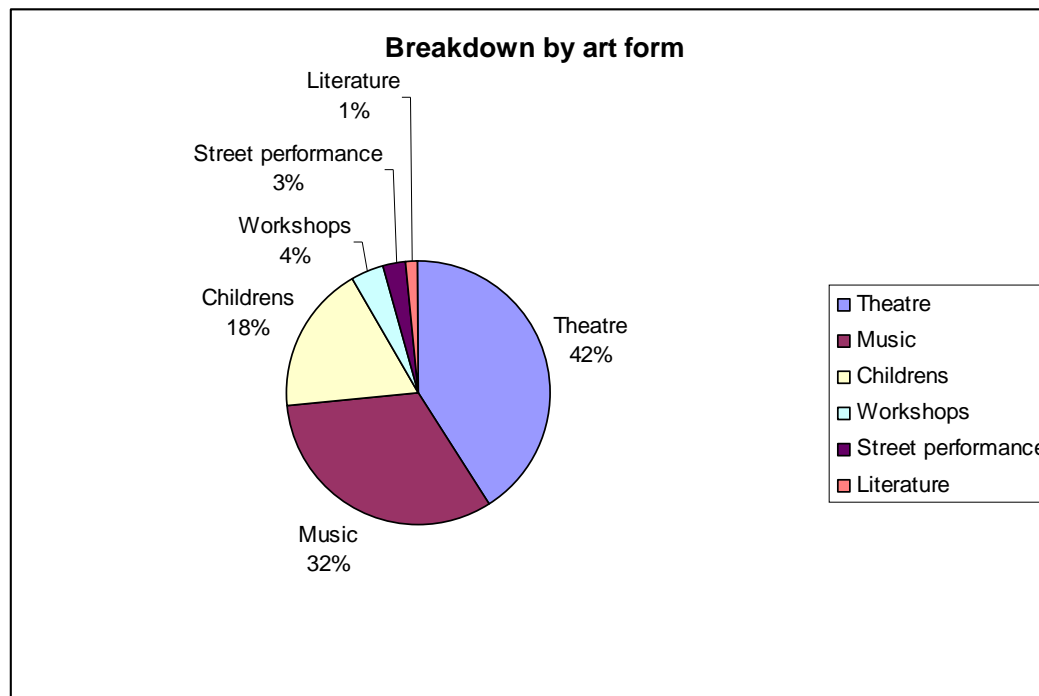
Having modelled this approach to a number of events from last year, the majority of these would have seen more earned income for the scheme to put back into more events.

All of the changes made will be monitored throughout the year and we will of course tweak and adapt the new systems to ensure that they work for the majority of promoters.



# 2011 -2012

## By Genre



Genre	Number of Events	% of total	Available Capacity	Total Attendance	11/12	10/11
					% of Capacity	% of Capacity
Theatre	29	42%	2387	1709	72%	70%
Music	23	32%	1987	1588	80%	84%
Childrens	13	18%	1147	805	70%	84%
Workshops	3	4%	45	38	84%	87%
Street performance	2	3%	40	40*	100%	0%
Literature	1	1%	63	18	29%	82%
Dance	0	0%				63%
<b>Total</b>	<b>71</b>	<b>100%</b>	<b>5669</b>	<b>4198</b>	<b>74%</b>	

\*One street performance was mobile so there was no fixed audience and so figures aren't included.

# 2011-12 By Season

# Summer 2011

Date	Title	Genre	Venue	District	Atten.	Venue Cap.	%	No of U18s	No. of Volunteers
Sunday 03/04/2011	A Night of Parisian Fancy	Music	Gretton Village Hall	Corby	39	60	65%	0	6
Sunday 03/04/2011	Turned Out Nice Again!	Children	Benefield Village Hall	East Northants	13	60	22%	6	2
Saturday 09/04/2011	Family Matters	Theatre	Eydon Village Hall	South Northants	48	70	69%	2	3
Friday 15/04/2011	Family Matters	Theatre	Titchmarsh Club Room	East Northants	45	80	56%	0	5
Tuesday 26/04/2011	Lark Rise To Candleford	Theatre	Old Village Hall	Daventry	86	100	86%	6	15
Thursday 28/04/2011	Lark Rise To Candleford	Theatre	Byfield Village Hall	Daventry	92	100	92%	3	9
Saturday 30/04/2011	Lark Rise To Candleford	Theatre	Wappenham Village Hall	South Northants	60	60	100%	4	5
Friday 06/05/2011	The Adventures of Sherlock Holmes	Theatre	Staverton Village Hall	Daventry	56	64	88%	0	0
Saturday 07/05/2011	Escapologist	Music	Hannington Village Hall	Daventry	30	45	67%	0	2
Saturday 07/05/2011	Turned Out Nice Again!	Children	Sywell CE Primary School	Wellingborough	47	70	67%	17	7
Saturday 14/05/2011	A Night of Parisian Fancy	Music	Everdon Village Hall	Daventry	54	54	100%	0	7
Saturday 14/05/2011	Lark Rise To Candleford	Theatre	Gretton Village Hall	Corby	66	100	66%	4	8
Saturday 21/05/2011	The Clock Master	Theatre	The Venue at Park Road Baptist Church, Rushden	East Northants	62	180	34%	5	3
Saturday 21/05/2011	The Clock Master	Workshop	The Venue at Park Road Baptist Church, Rushden	East Northants	10	17	59%	10	0
<b>Saturday 21/05/2011</b>	<b>The Clock Master</b>	<b>Workshop</b>	<b>The Venue at Park Road Baptist Church, Rushden</b>	<b>East Northants</b>	<b>17</b>	<b>17</b>	<b>100%</b>	<b>17</b>	<b>0</b>
Sunday 22/05/2011	The Clock Master	Theatre	Denton Village Hall	South Northants	74	100	74%	7	12
Sunday 22/05/2011	The Clock Master	Workshop	Denton Village Hall	South Northants	11	11	100%	11	1
Saturday 11/06/2011	Turned Out Nice Again!	Children	Charwelton Village Hall	Daventry	18	68	26%	3	10
<b>Saturday 25/06/2011</b>	<b>The Mole Who Knew It Was None of His Business</b>	<b>Children</b>	<b>Benefield Village Hall</b>	<b>East Northants</b>	<b>Cancelled</b>				
Friday 01/07/2011	The Adventures of Sherlock Holmes	Theatre	Old Village Hall	Daventry	39	100	39%	4	5
Saturday 02/07/2011	The Adventures of Sherlock Holmes	Theatre	Roade Village Hall	South Northants	62	100	62%	10	10
Thursday 07/07/2011	A Night of Parisian Fancy	Music	Brackley Town Hall	South Northants	34	100	34%	10	0
Friday 15/07/2011	No Hall Too Small	Music	Cottingham and Middleton Village Hall	Corby	62	62	100%	4	0
Saturday 16/07/2011	No Hall Too Small	Music	Sywell CE Primary School	Wellingborough	34	70	49%	0	1
Thursday 21/07/2011	The Adventures of Sherlock Holmes	Theatre	Methodist Church, Daventry	Daventry	62	80	78%	8	5
Sunday 07/08/2011	Virtual Jazz Band	Music	Cranford St Andrew	Kettering	200	200	100%	20	20
Saturday 27/08/2011	Hilary James and Simon Mayor	Music	Gretton Festival	Corby	70	80	88%	3	8
<b>TOTAL</b>					<b>1391</b>	<b>2048</b>	<b>68%</b>	<b>154</b>	<b>144</b>

# Autumn 2011

Date	Title	Genre	Venue	District	Atten.	Venue Cap.	%	No of U18s	No. of Volunteers
Saturday 10 September	Great Shakesperean Workout	Street Theatre	Arts Fresco - Kettering	Kettering	40	40	100%	0	0
Saturday 10 September	Dhol Drummers	Street Music	Arts Fresco - Kettering	Kettering	n/a	n/a	n/a	n/a	n/a
Friday 16/09/2011	A Rake's Progress	Theatre	Francis Giffen Memorial Hall	East Northants	49	80	61%	4	5
Saturday 17/09/2011	A Rake's Progress	Theatre	Charwelton Village Hall	Daventry District	19	68	28%	1	4
Friday 30/09/2011	The War Of The Buttons	Childrens	Denton Village Hall	South Northants	150	150	100%	130	6
Saturday 08/10/2011	Mambo Jambo	Music	Victoria Centre	Borough of Wellingborough	15	63	24%	0	4
Tuesday 04/10/2011	For One Night Only	Theatre	Corn Market Hall Kettering	Kettering	40	60	67%	6	2
Thursday 13/10/2011	For One Night Only	Theatre	Gretton Village Hall	Corby Borough	22	50	44%	1	6
Wednesday 19 October	Romeo and Juliet	Theatre	The Knibb	Kettering	42	42	100%	42	3
Friday 21/10/2011	Hoagy, Hornpipes, Handel and Hoedown	Music	Croughton Village Hall	South Northants District	78	80	98%	0	14
Saturday 22/10/2011	Hoagy, Hornpipes, Handel and Hoedown	Music	Staverton Village Hall	Daventry District	78	80	98%	0	10
Saturday 29/10/2011	Fiddlesticks How Steeple Sinderby Wanderers Won the FA Cup	Children	Cottingham and Middleton Village Hall	Corby Borough	33	60	55%	19	3
Friday 11/11/2011	She Stoops to Conquer How Steeple Sinderby Wanderers Won the FA Cup	Theatre	Wootton Memorial Hall	Northampton Borough	71	80	89%	1	8
Friday 11/11/2011	She Stoops to Conquer How Steeple Sinderby Wanderers Won the FA Cup	Theatre	Brigstock Village Hall	East Northants District	44	80	55%	1	5
Saturday 12/11/2011	She Stoops to Conquer How Steeple Sinderby Wanderers Won the FA Cup	Theatre	Helmdon Reading Room	South Northants District	34	40	85%	2	4
Saturday 12/11/2011	She Stoops to Conquer How Steeple Sinderby Wanderers Won the FA Cup	Theatre	Broughton Village Hall	Kettering Borough	44	80	55%	0	0
Wednesday 16/11/2011	Whooooo's Afraid of the Big Bad Wolf	Theatre	Ecton Village Hall	Borough of Wellingborough	78	80	98%	0	3
Friday 18/11/2011	Hoagy, Hornpipes, Handel and Hoedown	Children	Helmdon Primary School	South Northants District	31	40	78%	17	4
Friday 18/11/2011	Hoagy, Hornpipes, Handel and Hoedown	Music	Byfield Village Hall	Daventry District	80	100	80%	2	7
Saturday 19/11/2011	Mambo Jambo	Music	Denton Village Hall	South Northants	64	70	91%	1	7
Saturday 26/11/2011	An Evening With Craig Ogden Hoagy, Hornpipes, Handel and Hoedown	Music	Gretton Village Hall	Corby Borough	120	130	92%	10	7
Saturday 03/12/2011	An Evening With Craig Ogden Hoagy, Hornpipes, Handel and Hoedown	Music	Hannington Village Hall	Daventry District	49	60	82%	3	2
Wednesday 07/12/2011	Fiddlesticks How Steeple Sinderby Wanderers Won the FA Cup	Children	Byfield Village Hall	Daventry District	43	100	43%	29	5
Friday 09/12/2011	An Evening With Craig Ogden Hoagy, Hornpipes, Handel and Hoedown	Theatre	Wappenham Village Hall	South Northants District	47	50	94%	1	5
Saturday 10/12/2011	An Evening With Craig Ogden	Music	All Saints Church, Sudborough	East Northants District	95	110	86%	6	9
<b>TOTAL</b>					<b>1366</b>	<b>1793</b>	<b>76%</b>	<b>276</b>	<b>123</b>

# Spring 2012

Date	Title	Genre	Venue	District	Atten.	Venue Cap.	%	No of U18s	No. of Volunteers
Friday 13/01/2012	Tongues of Fire	Music	Geddington Village Hall	Kettering Borough	33	90	37%	1	4
Saturday 14/01/2012	The Elves and the Shoemaker	Children	Ashley Village Hall	Kettering Borough	95	100	95%	62	6
Sunday 15/01/2012	The Elves and the Shoemaker	Children	Brigstock Village Hall	East Northants District	124	124	100%	70	5
Friday 20/01/2012	Whooooo's Afraid of the Big Bad Wolf	Children	Woodford Halse CE School	Daventry District	91	91	100%	82	7
Saturday 21/01/2012	Whooooo's Afraid of the Big Bad Wolf	Children	Staverton Village Hall	Daventry District	55	64	86%	29	5
Thursday 27/01/2012	She Stoops to Conquer	Theatre	Geddington Village Hall	Kettering Borough	89	90	99%	6	2
Friday 28/01/2012	She Stoops to Conquer	Theatre	Kilsby Village Hall	Daventry District	89	100	89%	1	3
Sunday 29/01/2012	She Stoops to Conquer	Theatre	Old Village Hall	Daventry District	53	80	66%	3	6
Saturday 11/02/2012	How To Be Glorious	Literature	Victoria Centre	Borough of Wellingborough	18	63	29%	0	2
Saturday 18/02/2012	An Evening With Craig Ogden	Music	Ecton Village Hall	Borough of Wellingborough	85	85	100%	0	5
Friday 24/02/2012	Hoagy, Hornpipes, Handel and Hoedown	Music	Helmdon Reading Room	South Northants District	70	70	100%	0	5
Sunday 26/02/2012	Whooooo's Afraid of the Big Bad Wolf	Children	Roade Village Hall	South Northants District	25	100	25%	12	3
<b>Saturday 10/03/2012</b>	<b>Whooooo's Afraid of the Big Bad Wolf</b>	<b>Children</b>	<b>Brigstock Village Hall</b>	<b>East Northants District</b>	<b>80</b>	<b>120</b>	<b>67%</b>	<b>40</b>	<b>7</b>
Saturday 17/03/2012	Virtual Jazz Band	Music	Scaldwell Village Hall	Daventry District	41	50	82%	0	10
Friday 23/03/2012	An Evening With Craig Ogden	Music	Gayton Parish Church	South Northants District	148	148	100%	7	5
Thursday 29/03/2012	Some Like It Hotter	Theatre	Ashley Village Hall	Kettering Borough	69	80	86%	0	8
Friday 30/03/2012	Some Like It Hotter	Theatre	Croughton Village Hall	South Northants District	113	113	100%	0	10
Friday 30/03/2012	Virtual Jazz Band	Music	Kilsby Village Hall	Daventry District	55	120	46%	0	4
Saturday 31/03/2012	Some Like It Hotter	Theatre	Old Village Hall	Daventry District	54	80	68%	3	9
Saturday 31/03/2012	Tongues of Fire	Music	Broughton Village Hall	Kettering Borough	54	60	90%	3	5
<b>TOTAL</b>					<b>1441</b>	<b>1828</b>	<b>79%</b>	<b>319</b>	<b>111</b>

(Events in red were unsubsidised. The promoter paid the full cost).

# 2011-2012

## By District / Borough

# CORBYPBOROUGH – TARGET 6 EVENTS

Date	Title	Genre	Venue	Attendance	Capacity	%	Under 18's	Volunteers
Sunday 03/04/2011	A Night of Parisian Fancy	Music	Gretton Village Hall	39	60	65%	0	6
Saturday 14/05/2011	Lark Rise To Candleford	Theatre	Gretton Village Hall	66	100	66%	4	8
Friday 15/07/2011	No Hall Too Small	Music	Cottingham and Middleton Village Hall	62	62	100%	4	0
Saturday 27/08/2011	Hilary James and Simon Mayor	Music	Gretton Festival	70	80	88%	3	8
Thursday 13/10/2011	For One Night Only	Theatre	Gretton Village Hall	22	50	44%	1	6
Saturday 29/10/2011	Fiddlesticks	Children	Cottingham and Middleton Village Hall	33	60	55%	19	3
Saturday 26/11/2011	An Evening With Craig Ogden	Music	Gretton Village Hall	120	130	92%	10	7
<b>7 events</b>				<b>412</b>	<b>542</b>	<b>76%</b>	<b>41</b>	<b>38</b>



# DAVENTRY DISTRICT – TARGET 9 EVENTS

Date	Title	Genre	Venue	Attendance	Capacity	%	Under 18's	Volunteers
Tuesday 26/04/2011	Lark Rise To Candleford	Theatre	Old Village Hall	86	100	86%	6	15
Thursday 28/04/2011	Lark Rise To Candleford	Theatre	Byfield Village Hall	92	100	92%	3	9
Friday 06/05/2011	The Adventures of Sherlock Holmes	Theatre	Staverton Village Hall	56	64	88%	0	0
Saturday 07/05/2011	Escapologist	Music	Hannington Village Hall	30	45	67%	0	2
Saturday 14/05/2011	A Night of Parisian Fancy	Music	Everdon Village Hall	54	54	100%	0	7
Saturday 11/06/2011	Turned Out Nice Again!	Children	Charwelton Village Hall	18	68	26%	3	10
Friday 01/07/2011	The Adventures of Sherlock Holmes	Theatre	Old Village Hall	39	100	39%	4	5
Thursday 21/07/2011	The Adventures of Sherlock Holmes	Theatre	Methodist Church, Daventry	62	80	78%	8	5
Saturday 17/09/2011	A Rake's Progress	Theatre	Charwelton Village Hall	19	68	28%	1	4
Saturday 22/10/2011	Hoagy, Hornpipes, Handel and Hoedown	Music	Staverton Village Hall	78	80	98%	0	10
Friday 18/11/2011	Hoagy, Hornpipes, Handel and Hoedown	Music	Byfield Village Hall	80	100	80%	2	7
Saturday 03/12/2011	Hoagy, Hornpipes, Handel and Hoedown	Music	Hannington Village Hall	49	60	82%	3	2
Wednesday 07/12/2011	Fiddlesticks	Children	Byfield Village Hall	43	100	43%	29	5
Friday 20/01/2012	Whooooo's Afraid of the Big Bad Wolf	Children	Woodford Halse CE School	91	91	100%	82	7
Saturday 21/01/2012	Whooooo's Afraid of the Big Bad Wolf	Children	Staverton Village Hall	55	64	86%	29	5
Friday 28/01/2012	She Stoops to Conquer	Theatre	Kilsby Village Hall	89	100	89%	1	3
Sunday 29/01/2012	She Stoops to Conquer	Theatre	Old Village Hall	53	80	66%	3	6
Saturday 17/03/2012	Virtual Jazz Band	Music	Scaldwell Village Hall	41	50	82%	0	10
Friday 30/03/2012	Virtual Jazz Band	Music	Kilsby Village Hall	55	120	46%	0	4
Saturday 31/03/2012	Some Like It Hotter	Theatre	Old Village Hall	54	80	68%	3	9
<b>20 Events</b>				<b>1144</b>	<b>1604</b>	<b>71%</b>	<b>177</b>	<b>123</b>

# EAST NORTHAMPTONSHIRE DISTRICT

Date	Title	Genre	Venue	Attendance	Capacity	%	Under 18's	Volunteers
Sunday 03/04/2011	Turned Out Nice Again!	Children	Benefield Village Hall	13	60	22%	6	2
Friday 15/04/2011	Family Matters	Theatre	Titchmarsh Club Room	45	80	56%	0	5
Saturday 21/05/2011	The Clock Master	Theatre	The Venue at Park Road Baptist Church, Rushden	62	180	34%	5	3
Saturday 21/05/2011	The Clock Master	Workshop	The Venue at Park Road Baptist Church, Rushden	10	17	59%	10	0
Saturday 21/05/2011	The Clock Master	Workshop	The Venue at Park Road Baptist Church, Rushden	17	17	100%	17	0
Friday 16/09/2011	A Rake's Progress	Theatre	Francis Giffen Memorial Hall	49	80	61%	4	5
Friday 11/11/2011	She Stoops to Conquer	Theatre	Brigstock Village Hall	44	80	55%	1	5
Saturday 10/12/2011	An Evening With Craig Ogden	Music	All Saints Church, Sudborough	95	110	86%	6	9
Sunday 15/01/2012	The Elves and the Shoemaker	Children	Brigstock Village Hall	124	124	100%	70	5
Saturday 10/03/2012	Whoooo's Afraid of the Big Bad Wolf	Children	Brigstock Village Hall	80	120	67%	40	7
<b>10 events</b>				<b>539</b>	<b>868</b>	<b>62%</b>	<b>159</b>	<b>41</b>

EVENTS IN RED WERE UNSUBSIDISED.

# KETTERING BOROUGH – TARGET 10 EVENTS

Date	Title	Genre	Venue	Attendance	Capacity	%	Under 18's	Volunteers
Sunday 07/08/2011	Virtual Jazz Band	Music	Cranford St Andrew Street	200	200	100%	20	20
Saturday 10 September	Great Shakesperean Workout	Theatre	Arts Fresco - Kettering Street	40	40	100%	0	0
Saturday 10 September	Dhol Drummers	Music	Arts Fresco - Kettering Corn Market Hall	n/a	n/a	n/a	n/a	n/a
Tuesday 04/10/2011	For One Night Only	Theatre	Kettering	40	60	67%	6	2
Wednesday 19 October	Romeo and Juliet	Theatre	The Knibb	42	42	100%	42	3
Saturday 12/11/2011	She Stoops to Conquer	Theatre	Broughton Village Hall	44	80	55%	0	0
Friday 13/01/2012	Tongues of Fire	Music	Geddington Village Hall	33	90	37%	1	4
Saturday 14/01/2012	The Elves and the Shoemaker	Children	Ashley Village Hall	95	100	95%	62	6
Thursday 27/01/2012	She Stoops to Conquer	Theatre	Geddington Village Hall	89	90	99%	6	2
Thursday 29/03/2012	Some Like It Hotter	Theatre	Ashley Village Hall	69	80	86%	0	8
Saturday 31/03/2012	Tongues of Fire	Music	Broughton Village Hall	54	60	90%	3	5
<b>11 events</b>				<b>706</b>	<b>842</b>	<b>84%</b>	<b>140</b>	<b>50</b>

The Dhol Drummers were mobile street performers with no specific audience in the town therefore no estimate for audience is included.

# SOUTH NORTHAMPTONSHIRE DISTRICT – TARGET 16 EVENTS

Date	Title	Genre	Venue	Attendance	Capacity	%	Under 18's	Volunteers
Saturday 09/04/2011	Family Matters	Theatre	Eydon Village Hall	48	70	69%	2	3
Saturday 30/04/2011	Lark Rise To Candleford	Theatre	Wappenham Village Hall	60	60	100%	4	5
Sunday 22/05/2011	The Clock Master	Theatre	Denton Village Hall	74	100	74%	7	12
Sunday 22/05/2011	The Clock Master The Adventures of Sherlock	Workshop	Denton Village Hall	11	11	100%	11	1
Saturday 02/07/2011	Holmes	Theatre	Roade Village Hall	62	100	62%	10	10
Thursday 07/07/2011	A Night of Parisian Fancy	Music	Brackley Town Hall	34	100	34%	10	0
Saturday 19/11/2011	Mambo Jambo	Music	Denton Village Hall	64	70	91%	1	7
Friday 30/09/2011	The War Of The Buttons	Childrens	Denton Village Hall	150	150	100%	130	6
Friday 21/10/2011	Hoagy, Hornpipes, Handel and Hoedown	Music	Croughton Village Hall	78	80	98%	0	14
Saturday 12/11/2011	How Steeple Sinderby Wanderers Won the FA Cup	Theatre	Helmdon Reading Room	34	40	85%	2	4
Friday 18/11/2011	Whoooo's Afraid of the Big Bad Wolf	Children	Helmdon Primary School	31	40	78%	17	4
Friday 09/12/2011	How Steeple Sinderby Wanderers Won the FA Cup	Theatre	Wappenham Village Hall	47	50	94%	1	5
Friday 24/02/2012	Hoagy, Hornpipes, Handel and Hoedown	Music	Helmdon Reading Room	70	70	100%	0	5
Sunday 26/02/2012	Whoooo's Afraid of the Big Bad Wolf	Children	Roade Village Hall	25	100	25%	12	3
Friday 23/03/2012	An Evening With Craig Ogden	Music	Gayton Parish Church	148	148	100%	7	5
Friday 30/03/2012	Some Like It Hotter	Theatre	Croughton Village Hall	113	113	100%	0	10
<b>16 events</b>				<b>1049</b>	<b>1302</b>	<b>81%</b>	<b>214</b>	<b>94</b>

# BOROUGH OF WELLINGBOROUGH

Date	Title	Genre	Venue	Attendance	Capacity	%	Under 18's	Volunteers
Saturday 07/05/2011	Turned Out Nice Again!	Children	Sywell CE Primary School	47	70	67%	17	7
Saturday 16/07/2011	No Hall Too Small	Music	Sywell CE Primary School	34	70	49%	0	1
Saturday 08/10/2011	Mambo Jambo	Music	Victoria Centre	15	63	24%	0	4
Wednesday 16/11/2011	How Steeple Sinderby Wanderers Won the FA Cup	Theatre	Ecton Village Hall	78	80	98%	0	3
Saturday 11/02/2012	How To Be Glorious	Literature	Victoria Centre	18	63	29%	0	2
Saturday 18/02/2012	An Evening With Craig Ogden	Music	Ecton Village Hall	85	85	100%	0	5
<b>6 events</b>				<b>277</b>	<b>431</b>	<b>64%</b>	<b>17</b>	<b>22</b>

# NORTHAMPTON BOROUGH

Date	Title	Genre	Venue	Attendance	Venue Capacity	%	No of U18s	Volunteers
Friday 11/11/2011	How Steeple Sinderby Wanderers Won the FA Cup	Theatre	Wootton Memorial Hall	71	80	89%	1	8
				<b>71</b>	<b>80</b>	<b>89%</b>	<b>1</b>	<b>8</b>

2011 - 2012  
4<sup>th</sup> Quarter Management Accounts

	Budget	Actual
<b>INCOME</b>		
Arts Council East Midlands	38378	38378
Northamptonshire CC	10130	10130
Corby BC	1623	1623
Daventry DC	2750	2750
Kettering BC (core)	2250	2250
Kettering BC (Cllr)	0	0
South Northamptonshire DC	4750	4750
Northampton BC	0	0
East Northamptonshire DC	0	0
Wellingborough BC	0	0
Maud Elkington	500	500
Community Foundation	0	0
Earned Income	16250	16376
Brought Forward Income	15150	15150
<b>TOTAL INCOME</b>	<b>91781</b>	<b>91907</b>
<b>EXPENDITURE</b>		
Research	400	347
Performance/Workshop Costs	35750	36330
Promoter Support	300	0
Design Print (programme)	4000	2264
Database/Website	7500	12123
Postage (programme)	1500	858
NRTF Membership	500	488
<i>Management Charges</i>		
Administrator (0.6)	12000	12000
Finance Officer (0.1)	408	408
General Manager (0.30)	9074	9074
Artistic Director (0.1)	3804	3804
Employer's NI	3237	3237
IT Support	400	400
Photocopier	420	420
Rent	1679	1679
Utilities	440	440
Insurance	550	550
Audit	600	600
Telephone	500	500
Stationery	500	500
Cleaning and Consumables	150	150
Travel	2739	2739
Contingency @ 3%	2594	
<b>TOTAL EXPENDITURE</b>	<b>89044</b>	<b>88911</b>